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USAID Sindh Reading Program at the Karachi Literature Festival

5-7 February, 2016

The USAID Sindh Reading Program (SRP) participated at the seventh Karachi Literature Festival on February 5, 6 & 7th. The three day annual event hosted national and international visitors. The SRP program team engaged with the public to share stories about SRP's programmatic activities, that are taking place in its target districts and towns.

This was the second year in a row that USAID Sindh Reading Program took part in the festival and attracted over 500 visitors, especially enthusiastic children looking forward to spending a great weekend.



Parents accompanying their children while they actively create colorful art works



A young visitor enjoying the story telling session conducted by an SRP team member

SRP's reading corner theme was reflected in its stall with Urdu alphabets on the wall and comfortable seating where children selected books to read from a wide variety of Sindhi, Urdu and English materials. These were the same materials distributed in SRP schools. In addition, story telling sessions were conducted by the members of the program team in Urdu and Sindhi while adults observed. As teachers and parents stopped by the stall to consult about reading related queries, they were educated about ways to enhance reading skills of their students and children. Coloring activities were being carried out the resulting art work was later displayed on the walls.

Amidst the numerous stalls in the area, the SRP booth was well-received at the festival for its activities by young and old alike. A few note-worthy feedback gathered after interacting with several visitors were that teachers showed keen interest in using SRP's resource materials and sharing reading tips and reading skills were very good pieces of information.

